



Josie Thomson

Resilience, Change & Mindset Expert
Multi-Award Winning Coach (MCC, ICF)
World-class Inspirational Speaker
Published Author & Cancer Survivor

josiethomson.com

Bookings:

josie@josiethomson.com
+61 407 175 980

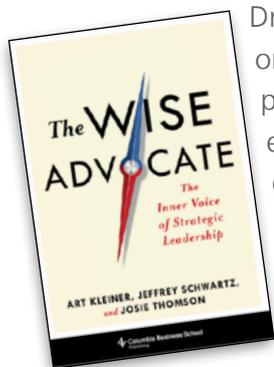
The Neuroscience of Strategic Leadership

Assist your leaders to make the right decisions, time and time again, in the face of extreme challenges.

How can you develop far-sighted leaders throughout your organisation? How do you find the 'inner voice' of strategic leadership?

Developing the voice of strategic leadership requires challenging existing ways of thinking, accomplishing things that others consider impossible, galvanising people around the organisation to transcend limits.

This one-of-a-kind half-day session is for a select group of leaders and enterprise builders. Based on very recent neuroscience and organisational research, it's about the challenges that strategic leaders face, throughout their working lives. At every moment of decision, you have a choice: to move toward the Low Ground of expedience or the High Ground of long-range thinking. The choices you make, day by day, determine the kind of leader you become.



Drawing from neuroscience insights, organisational learning, social psychology, coaching and the study of ethical values, Josie brings together ground-breaking practices and models, along with her co-authors of **The Wise Advocate - The Inner Voice of Strategic Leadership** ([available from Amazon](#))

The workshop is for people in challenging careers, who are trying to realise ambitious goals – or who are trying to build an organisation full of such people. It covers a new model of the mind and brain of strategic leaders, and how those influence (and are influenced by) the actions that you take at work.

Participants will:

- Discover a comprehensive range of models that illustrate best-practice, live modelling of skills, and participate in exercises to gain hands-on practice and immediate feedback
- Follow a clearly articulated and well-structured methodology with clear steps and stages
- Learn the core elements of building awareness and deliver more insightful conversations
- Learn the four steps to effective strategic leadership mindset and practices
- Acknowledge the brain's natural aversion to change and shifting perspectives
- Learn how to facilitate positive change in others by working at the level of an individual's thinking
- Learn a process that helps people move from identifying impasses to generating insights, then taking actions which lead to positive and sustainable new habits
- How to sustain the 'good' – providing effective encouragement for consistent, sustainable positive performance approaches and outcomes

discover, connect, enliven

Applications of the Wise Advocate



Better decision making throughout your organisation

In today's flatter, more nimble organisation, senior executives can't make all decisions themselves – and there aren't cadres of middle managers to coordinate activity.

Employees at all levels, from frontline leaders to the heads of critical functions, face extremely challenging issues. To make better, more trustworthy decisions, without much oversight, they need better, more ethical, more effective habits of thinking and action.

As they learn to balance the Low Ground (expedient problem-solving) with the High Ground (cultivating the Wise Advocate) in their minds, they gain judgment, responsiveness, and influence.

More connected human resources

To be an HR professional is to be continually caught up in the pressures of the moment. But by operating on the High Ground, you can develop the longer-term patterns of mental activity that help you anticipate tomorrow's problems as well as solving today's. You can help the people of the organisation cultivate their own inner voice of strategic leadership: and thus align what they think with what the organisation needs to accomplish.

A more enterprising culture

Companies are held back by the deceptive messages that people carry: We can't afford any risk. It must be flawless or it's worthless. The dangers only apply to other companies, not us.

When you begin to cultivate applied mindfulness, you learn to recognise these messages for what they are: assumptions and attitudes that have taken on a life of their own. Once you relabel them as only messages, then you can reframe your situation, and cultivate the messages that are healthier for your organisation to hear.

More practical forms of mindfulness

The contemplative practices encouraged by many companies are good for peace of mind. But they don't always help an organisation move forward or realise its strategy. That's because they're not linked to decision making. If you're already practicing mindfulness in your enterprise, you can build on that experience – and use applied mindfulness to think about your thinking, pay attention to your attention, and thus improve your capacity for leadership.

Take your own performance from good to great

Most professionals have learned to do well at their jobs. But they hit limits – and those limits curtail their aspirations. They think, I can never lead, or I'll never get that technology right, or I will never accomplish what I hoped to accomplish. And they downsize their ambitions and aspirations accordingly, particularly their aspirations for improving the world. Many of these limits stem from habits of mental activity, and those habits can be changed. (Some limits are real limits, and you can learn to recognise those and work with them.)

More effective sales

Sales professionals tend to be highly skilled at Low Ground behaviour. Closing means managing expedience and solving problems. But they may tend to miss the more substantive, longer-term, more lucrative opportunities, because they aren't tuned in to what their customers need over time.

The Wise Advocate is an inner voice that cultivates their ability to seek the best solution for everyone – and to help their customers solve their problems in more fundamental ways that foster greater loyalty and trust.

A more ethical reputation

The High Ground offers a way of seeing your own organisation as a compassionate outsider might see it. It helps you build a culture of psychological safety that enables employees to make more effective and ethical choices. And it accomplishes this in an accessible way, that isn't glib, and that won't make promises your people can't keep.

Governance by choice , not impulse

Even when we think we're being "rational," most people are influenced by impulse and emotion. The practice of the Wise Advocate helps us become more aware of this – and more capable of saying no to deceptive brain messages and organisational cognitive distortions. Though we can't turn off our impulses, we all have "veto power" over them, and through practice, we can develop a high level of "free won't" and break the cycle of unhealthy organisational activity. The Wise Advocate is like a self-correcting mechanism in your own mind.

An alternative to leadership development

Learning to lead, avoiding bias, cultivating strategy – all of these things can be learned, but they can't easily be taught. However, you can set up ongoing practices and habits that naturally encourage people to become better decision makers. Instead of downplaying expedient decisions, or avoiding the big issues, you can cultivate the ability to tackle both.

Where you
can learn
more....



Watch:
[How Strategic Leaders
Use Their Brain](#)

Download:
[The Neuroscience of
Strategic Leadership](#)

